Bonaventura Satriya Pratama

Graphic Designer | Motion Graphics & Video Editor
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SUMMARY

Graphic Designer, Video Editor and Motion Graphics artist with 9+ years of experience across agency, production house and commercial creative work. I translate campaign and brand concepts into polished static and motion visuals using Adobe Photoshop, Illustrator, Premiere Pro and After Effects. Over the years I've grown from hands-on design and editing into leading end-to-end visual production, managing timelines, client relationships and cross-functional teams, while never stepping away from the craft itself.

SELECTED PROJECTS

- BNI Syariah, Instagram, Facebook and Twitter: concept creator and executor for over a year. Designed day-to-day visuals, carousels and layout templates, built monthly content plans presented to the client, and used performance feedback to inform later work. The account became the highest-engagement account on the roster. bonaventura.space/bni-syariahs-social-media
- Lexus, paid social ads (Instagram, Facebook): static and short motion ads built within a global brand guideline. bonaventura.space/lexus
- Sharp, Google Display Ads: product key visuals for a washing machine, air purifier and refrigerator, built as a small design system and resized to a dozen ad dimensions. bonaventura.space/sharp

EXPERIENCE

Sure Pictures, Semarang, Indonesia

Producer & Creative Operations (Aug 2020 – Aug 2026)

Started as a Motion Graphic Designer & Video Editor producing motion graphics and video content for commercial and branded projects, then grew into a Producer role leading end-to-end audio-visual production.

- Led productions from pre-production through post-production, with direct ownership of visual quality control and final creative output.
- Directed editing and motion graphics teams to ensure final output matched creative briefs, brand guidelines and client expectations across multiple concurrent projects.
- Managed client relationships as the primary liaison between clients and internal creative teams.
- Ran a client's social media for over a year as concept creator and executor, including content calendar and captions. It became the highest-engagement account on the roster.
- Built and ran social media strategy and content planning to support brand consistency.
- Developed internal digital systems and workflow automation to support production and creative operations.

Thrive Agency (PT Gema Technology Cahaya Gemilang), Jakarta and Yogyakarta, Indonesia

Senior Manager (Nov 2018 – Aug 2020)

- Oversaw creative and production team operations, ensuring project targets and delivery standards were met across client accounts.

Production Manager (Nov 2017 – Nov 2018)

- Managed the digital content production pipeline, ensuring a smooth flow from conceptual planning to final execution. Coordinated design, video, and content teams to deliver campaign assets on schedule.

Junior Graphic Designer (Dec 2016 – Nov 2017)

- Designed visual materials, including social media graphics, digital ads, and campaign assets, for client marketing campaigns across online media platforms. Developed layout and branding concepts in Adobe Photoshop and Illustrator for a variety of client industries.

SKILLS

- Design: Adobe Photoshop, Adobe Illustrator, Visual Identity, Concept Development, Visual Storytelling
- Motion and video: Motion Graphics, 2D Animation, Adobe After Effects, Adobe Premiere Pro, Video Editing
- Social content: Social Media Strategy, Content Calendar Planning, Caption Writing, Content Analytics
- Management: Project Management, Budgeting and Timelines, Client Management

EDUCATION

Unika Soegijapranata Semarang: Bachelor of Design, Visual Communication Design (2010 – 2015)